Focus on Leadership

TELUS answers the call for community giving

T he awards are starting to pile up and one of the most coveted awards comes from Action Calgary. Since 2006, the Calgary-based telecommunications firm has been recognized by the nonprofit organization for its exceptional work in supporting community development.

Back in 2006, TELUS employees were tapped to participate in a community-impact program with Action Calgary. Since then, the company has been named Community Partner of the Year several times. "We’re proud of the work we do and of the way we do it," says Wallach. "It’s part of being a family business, and it’s important to us that we commit ourselves to giving back to the communities we serve." The company has a long history of supporting community initiatives, and today it is one of the largest employers in Canada, with hundreds of employees across the country.

"What differentiates us from the competition is that we are a blue ocean company," says Wallach. "We support organizations that people who work here and, as a result, the people who care about here care about our clients," says Wallach. "It’s part of our being a family business — we are all about family, serving leadership; core values that mean the world to us.

"We did a survey and we saw that our clients, the people who work for us, say they’re working with us again because we give something else." The company’s commitment to community involvement is just one example of how TELUS is living its values and building a sustainable business.

David Wallach is president of Barclay Street Real Estate. The company is a full-service real estate brokerage, focusing primarily on commercial, retail and industrial space.

"The reason we decided to join TCN is because of the fostering of a family atmosphere — support and celebration of leadership; core values that make it stand out from the pack, a philosophy that stems directly from the founder, Jim Palmer," says Wallach. "It’s part of being a family business, and it’s important to us that we commit ourselves to giving back to the communities we serve." The company has a long history of supporting community initiatives, and today it is one of the largest employers in Canada, with hundreds of employees across the country.