Calgary - China Investment Summit

REAL ESTATE, TRANSPORTATION + LOGISTICS

Calgary Economic Development (CED) invites you to participate in our 2013 Mission to China, in partnership with CAPP and the Government of Alberta.

Following our highly successful 2012 business program in China, we are leading a mission in October focused on investment that will strengthen Calgary’s position as Western Canada’s centre for logistics, warehousing and distribution, as well as a globally recognized destination for real estate development.
Calgary has grown significantly as Western Canada’s centre for transportation, logistics and distribution and is rated one of the world’s leading opportunities for real estate investment.

Calgary companies are invited to create awareness, create strategic alliances, build partnerships and attract inbound investment opportunities in Calgary’s real estate, transportation & logistics sectors.

TARGET PARTICIPANTS
This summit is aimed at Calgary companies and partners who are interested in being part of the team from Alberta that will actively promote Calgary as a destination for continued investment and growth.

SUMMIT OVERVIEW

**October 13-15, Shenzhen**
Delegates will attend the China International Logistics Fair (CILF). Attendance at CILF will include opportunities for networking, tours and business to business (B2B) meetings for two full business days.

**October 16: Canada China Business Council (CCBC) AGM, Beijing**
Delegates will attend the Canada China Business Council (CCBC) 35th Annual General Meeting and Policy Conference. Join other senior executives from Canada and China for a forum that will focus on the pillars of effective business diplomacy, engaging leaders in a discussion on the challenges and opportunities for increased financial engagement between Canada and China. Delegates will attend a business banquet hosted by CCBC, with tables and B2B matching coordinated by Calgary Economic Development.

**October 17: Calgary-China Investment Summit, Beijing**
Calgary Economic Development, in conjunction with senior officials from the Alberta Government, will engage delegates in a hands-on B2B and G2B session that will directly explore opportunities for trade and investment between Canada and China. Four major sector streams will include real estate, transportation and logistics, energy and finance. This will include private meetings with screened investors and trade and investment prospects from China. The evening will include a VIP reception at the Beijing Opera House followed by a performance by the Canadian National Arts Centre Orchestra.

**October 18, Tianjin**
Delegates will participate in an interactive tour of the port city of Tianjin, China. Delegates will be transported from Beijing to Tianjin by high speed rail for a visit to China’s largest port serving the Beijing market. Container ports, intermodal facilities, suppliers, shippers and marine providers will be the focus of the meetings and tours. You will return to Beijing by train the same evening.
FAST FACTS: CHINA

• China’s investment in ports has been unrivaled globally, with more than ¥357 billion invested during the last five-year plan alone.

• Beijing Capital International Airport (PEK) has rapidly risen to be one of the world’s busiest airports. It is predicted to become the busiest airport in terms of passenger traffic and total traffic movements by 2014.

• China’s logistics industry is one of the most vibrant and potentially rewarding industries in the country. While the industrial and manufacturing capacity has moved inland where costs are lower, logistics and goods movement capacity has strengthened moving goods from inland sources to coastal export infrastructure and overseas.

• China’s largest global shipping and logistics specialist, China Ocean Shipping (COSCO) was the sixth largest shipping company in the world at the beginning of 2011. Within six months, it had jumped to fourth place, with a capacity of 650 thousand TEUs.

• BOMA Beijing is a trade association representing the city’s commercial building ownership community. It was created with the help of a group of commercial property management experts from Calgary and with the assistance of the Calgary BOMA membership.

• Canada is currently the second choice worldwide for Chinese real estate investment next to the United States. In 2012, Chinese commercial real estate purchases exceeded $3 billion USD in North America.
MONDAY, OCTOBER 14
International Logistics & Transportation Fair (CILF) in Shenzhen, China
- 9:30 a.m.: Opening ceremonies
- 11:30 a.m.: CEO panel discussion on Port China
- 2:30 p.m.: 3rd World Port Strategy Forum

TUESDAY, OCTOBER 15
International Logistics & Transportation Fair (CILF) in Shenzhen, China
- 9:30 a.m.: Logistics Solutions - Made in Germany (Cold Chain Logistics Solution)

WEDNESDAY, OCTOBER 16
CCBC 35th AGM & Policy Conference in Beijing, China
- 10:30 a.m. to 5 p.m.: CCBC Business Forum and AGM
- 6 to 10 p.m.: CCBC Business Banquet

THURSDAY, OCTOBER 17
Calgary - China Investment Summit in Beijing, China
- 8:30 a.m.: Private breakfast with sponsoring partners and CAPP
- 9:30 a.m.: Registration for the Calgary B2B Dialogues
- 10 a.m.: Welcome and opening remarks (Minister/CED/CAPP)
- 10:30 a.m.: Opening plenary session (Overview Panel)
- 11 a.m.: Real Estate and T&L Stream: The Marketplace, The Leaders
- 1:30 p.m.: Plenary luncheon with CAPP
- 2 p.m.: Real Estate and T&L B2B meetings
- 4 p.m.: Minister’s closing remarks
- 5 p.m.: VIP reception
- 6 p.m.: Canadian National Orchestra Performance - CCBC Cultural Night

FRIDAY, OCTOBER 18
- 8:30 a.m.: Transportation & Logistics Site Tours in Tianjin, China
- 10:30 a.m.: Business to business meetings
COST & REGISTRATION
If you are interested, please complete the online registration here, no later than September 13, 2013.

Upon completing the online registration, you will be sent a follow-up e-mail with flight and hotel information and a request to send additional company and delegate information to be included in the delegate profile book.

A $2,300 non-refundable (per person) mission fee to Calgary Economic Development will apply and is required whether you are attending the programs in one or both cities. Costs to participate in the CCBC AGM is priced separately. Costs TBC.

Delegates are responsible for booking their own travel, accommodation and visas (Calgary Economic Development will recommend flights and hotels and assist with obtaining visas).

SPONSORSHIP OPPORTUNITIES
Sponsoring partners are being sought for this mission. If you are interested in playing a greater role in the program please contact one of the CED business development managers listed below.

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