

# DRIVING DIGITAL TRANSFORMATION (DX)

## \$20B

Alberta's spending on digital transformation is set to surpass \$20 billion between 2021-2024.



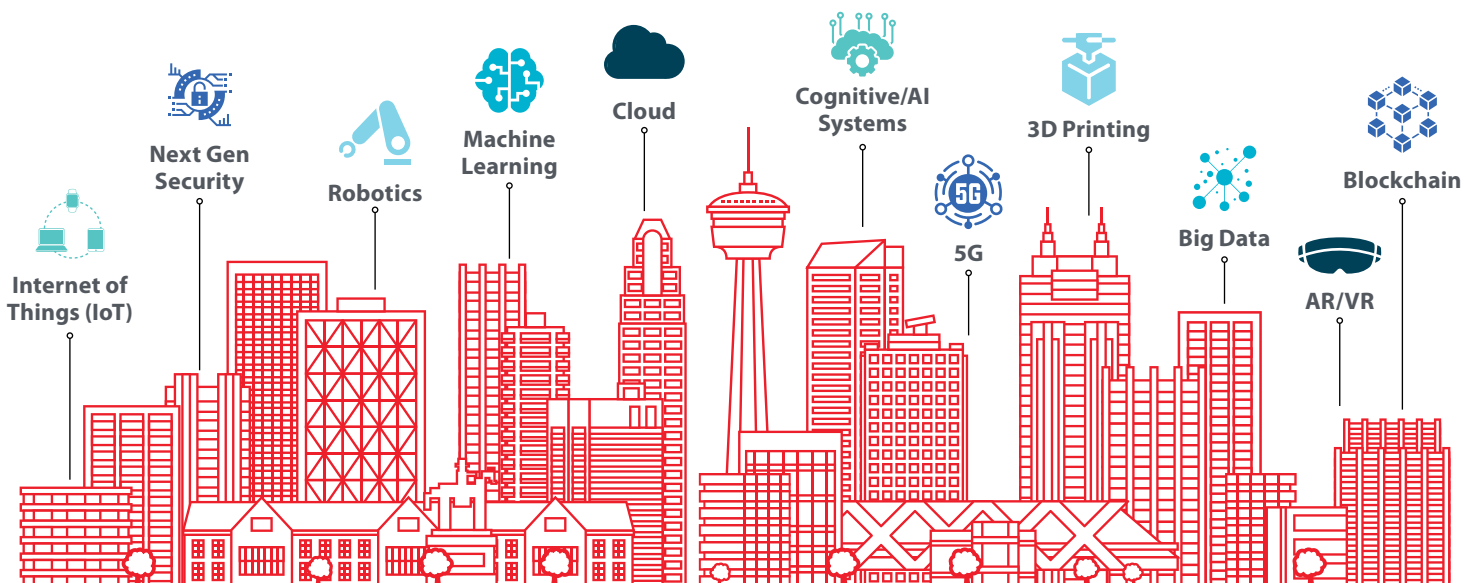
Digital transformation spending is set to grow by thirteen percent on average across all industries in Alberta. The province will account for 13 per cent of the \$160 billion national DX spend over the next four years.

## \$7.5B

From 2021 to 2024, Calgary businesses will spend nearly \$7.5 billion across industries on digital transformation.

## GROWTH BY SECTORS

Digital transformation is quickly becoming the largest driver of new solutions and technology investments across all sectors in the province. Between 2021 to 2024, the most rapid adopters of DX will be the oil and gas and retail sectors.



To learn more about how Calgary's industries are disrupting with digital transformation, visit [albertadigitaltransformation.ca](http://albertadigitaltransformation.ca)

Source: Calgary Economic Development and IDC Canada

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