



VIVATECH PARIS



**Calgary Economic
Development**
BLUE SKY CITY



TABLE OF CONTENTS

Mission Organizers

Calgary Economic Development	3
------------------------------	---

Delegates Profiles

AMII (Alberta Machine Intelligence Institute)	4
Binoloop	5
BlueMarvel AI	6
Drishya AI Labs Inc	7
Illumia Labs	8
Laundrywell	9
Micro Engineering Tech Inc.	10
Motiv Studio Ltd	11
Runwithit Synthetics	12
Sylvester.AI	13
ZeroKey	14



MISSION ORGANIZERS



**Calgary Economic
Development**
BLUE SKY CITY



CHAD KULTGEN

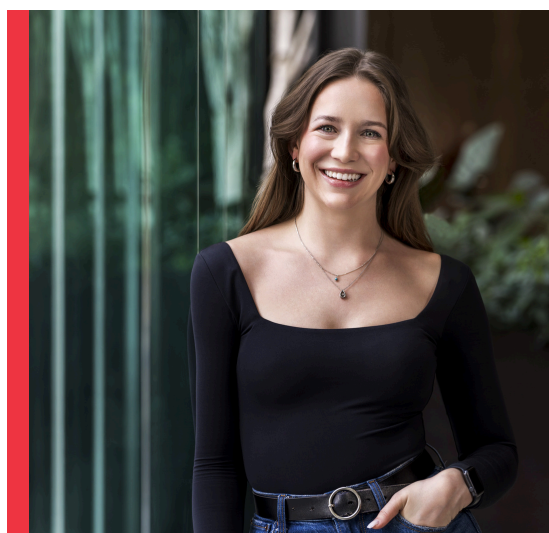
Manager, Trade
Calgary Economic Development

Email:

ckultgen@calgaryeconomicdevelopment.com

Phone: 403-999-8238

Chad is Manager of Trade at Calgary Economic Development. In his role Chad works with Calgary companies who aspire to grow and export their products or service into international markets, via curated, sector specific trade missions. Chad's team also supports trade events, inbound delegations and works closely with government and ecosystem partners to deliver a wide range of opportunities to SMEs. With 8 years of economic development experience, Chad brings an extensive network of contacts to the community, including those in the startup ecosystem, business, government, marketing and events.



SAMANTHA HAY

Specialist, Trade
Calgary Economic Development

Email:

shay@calgaryeconomicdevelopment.com

Phone: 403-818-7678

Samantha is a dedicated economic development professional with a strong focus on supporting the international expansion of Calgary-based companies. Now in her third year working on the Ireland Trade Mission, she brings deep experience in building cross-border connections and creating meaningful opportunities for businesses looking to enter or grow in the Irish and broader European markets. Samantha plays a key role in facilitating B2B engagement, identifying strategic partnerships, and guiding companies through the process of international growth. Her work is centered on helping Calgary's business community explore new markets, scale globally, and develop sustainable international relationships.



DELEGATES PROFILES

AMII (ALBERTA MACHINE INTELLIGENCE INSTITUTE)

The Alberta Machine Intelligence Institute (Amii) is one of three national AI institutes located in Canada - the first country in the world to have a national AI strategy. Amii supports world-leading research in AI and also works in partnership with businesses to adopt AI, drive productivity and growth, and leverage AI to help solve some of the world's most pressing problems. To achieve this, Amii brings extensive research and development expertise to industry projects which includes a focus on building internal capacity for our client teams while completing novel ML development projects, transferring knowledge and intellectual property at the end of the project. Amii has particular research depth in the area of reinforcement learning (RL) due to the prevalence of world-renowned RL researchers such as Dr. Richard Sutton, the founder of the field of RL as well as deep learning, XAI, federated learning and many other AI domains.



JON LARSON

Key Account Manager
AMII

Email: jon.larson@amii.ca

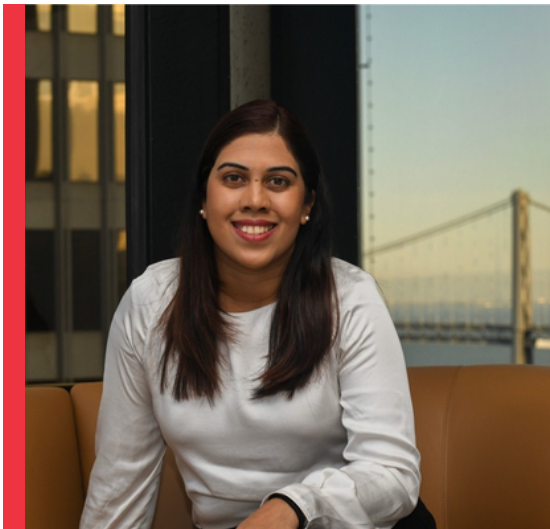
Website: <https://www.amii.ca/>



DELEGATES PROFILES

BINLOOP

Binoloop is a Canadian startup building AI agents that automate complex, high-stakes workflows for government and defense. Our flagship platform, Atlas, is an AI-powered productivity system that replaces manual permitting, procurement, and compliance processes with smart, secure automation. Unlike generic tools, Atlas is trained on public sector regulations and built to meet the strictest data standards. With AI agents like Tally and Atlas Research, governments can cut review times by up to 80% while improving accuracy, transparency, and service delivery.



PURVAJA SOOCHIT

CEO and Co Founder
Binoloop

Email: purvaja@binoloop.com

Phone: 587-998-3052

Website: <https://www.binoloop.com/>



DELEGATES PROFILES

BLUEMARVEL AI

BlueMarvel AI is a software and data science company revolutionizing industrial automation by turning siloed data into actionable insights. Our mission is to empower operators, engineers, and decision-makers with real-time visibility, predictive intelligence, and scalable solutions that close the gap between insight and action.

At the heart of our platform is Snapshot, a fast, IT-free historical data assessment that uncovers inefficiencies, bottlenecks, and untapped opportunities. For ongoing optimization, our Live Deployments stream industrial data in real-time, enabling operators to act quickly on emerging trends or anomalies. When off-the-shelf analytics aren't enough, we offer custom solution development, embedding AI-powered tools directly into operational workflows.

Our business model is built for flexibility and growth—blending recurring revenue, time-and-materials services, and defensible IP. We work through a network of 18 strategic channel partners across North America and are trusted by global leaders in manufacturing, energy, and heavy industry.

With deep roots in the industrial world and cutting-edge AI at our core, BlueMarvel AI exists to make industrial data work harder, smarter, and faster—for safer operations, lower costs, and a more sustainable future.



BLUEMARVEL

KERI LEE

CEO

Blue Marvel Ai

Email: Keri@bluemarvel.ai

Phone: 403-629-3334

Website: www.bluemarvel.ai



DELEGATES PROFILES

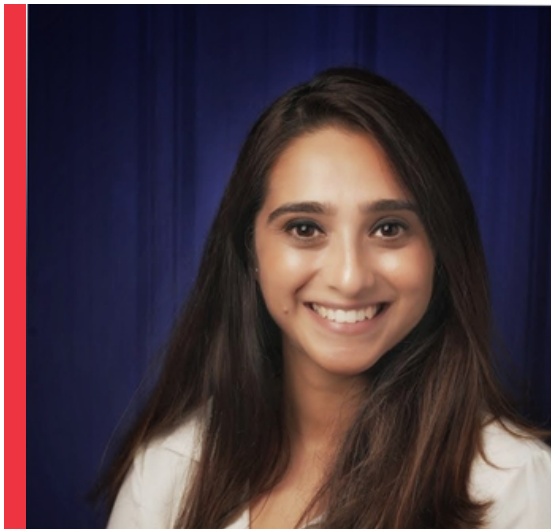
DRISHYA AI LABS INC

Drishya AI Labs Inc. is a Calgary-based deep-tech industrial AI company in the business of establishing computable, contextual relationships across engineering, operations, and other data layers quickly and cost effectively, with a GenAI layering on top to enable interaction with data in natural language. Founded in 2020, Drishya is helping industries “Do the Assets Right” and “Right the Assets” — building intelligent systems from day one and course-correcting those already in operation. This isn’t just digital transformation; it’s strategic transformation.

Drishya’s AI is agentic, accelerating and enabling Energy Transition by digitalizing industrial assets, ensuring that greenfield and brownfield plants are transformed into intelligent, optimized, and efficient systems before inefficiencies become irreversible bottlenecks.

Our flagship technologies include:

- Artisan: Drishya’s Engineering Digitalisation platform, uses AI to rapidly digitise PDFs of P&IDs, SLDs, and Isometric drawings, generating computable digital twins.
- Brains: Drishya AI’s state-of-the-art AI/ML Enablement Platform, bridges the gap between oil & gas operations and data intelligence. It integrates historian data into the contextual digital twin to uncover plant behaviour, predict abnormal events, and recommend actions.
- Junior, the AI Agent: Our Generative AI agent, Junior eliminates the need for decision-makers to understand complex data. It understands user questions and delivers real-time data analysis, predicts upcoming problems and provides actionable optimizations. It also acts as a co-pilot for engineers.



AKSHMIN KAUR

Chief of Staff
Drishya AI Labs Inc.

Email: akshmin.kaur@drishya.ai

Phone: +65-914-46379

Website: <https://www.drishya.ai/>



DELEGATES PROFILES

ILLUMIA LABS

Illumia Labs focuses on empowering organizations to unlock their people's potential through data-driven training solutions. Their platform offers immersive, interactive learning experiences, including Agentic AI powered simulations, real-time feedback and personalized Agentic instructors. Illumia Labs distinguishes itself with a multi-agent, capability, enabling the replication of diverse subject matter experts to harness their expertise and corporate knowledge. We provide tailored solutions

Products

- Illumia ENGAGE facilitates open-ended training conversations using flexible AI agents to help practice 21st-century skills, decision-making and communication across multiple platforms.
- Illumia ACTION provides practical skills training through action-based scenarios with Agentic AI support in simulations, connecting theory to practice.
- Illumia XAVA is an authoring and planning tool that enables trainers to create customized training content, including interactive learning materials, lecture materials with knowledge checks and AI-driven Q&A support.



MIKE BOGAARS

Co-Founder
Illumia Labs

Email: michael.bog@illumialabs.ai

Website: <https://illumialabs.ai>



DELEGATES PROFILES

LAUNDRYWELL

LaundryWell is building the future of commercial laundry - fast, flexible, and built to scale. We're disrupting an outdated industry by replacing rigid business model, costly equipment, and slow service with a decentralized, tech-powered network businesses can trust. Our platform empowers organizations to gain freedom from hidden fees, unreliable turnaround times, and operational inefficiencies, delivering faster service, cost savings, and regulatory peace of mind.

Designed for modern businesses, we make scaling laundry operations simple, seamless, and smart - supporting rapid global expansion. We're not just improving laundry, we're reshaping an entire industry for a more connected, efficient world.



AKINWALE AJAYI

Business Development Lead
LaundryWell

Email: akinwale@laundrywell.com

Phone: 587-821-1821

Website: <https://www.laundrywell.com/>



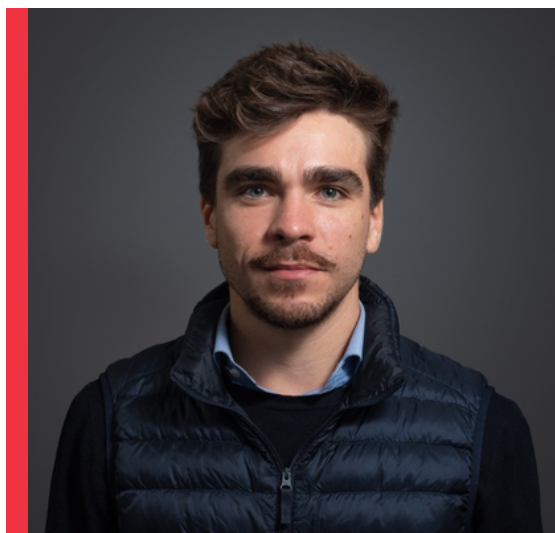
DELEGATES PROFILES

MOTIV STUDIO LTD

Motiv is a leading venture builder with over a decade of experience, driven by our mission to make the world a better place through innovation. We specialize in building, launching, and scaling high-growth technology ventures, focusing on B2B/enterprise software, particularly in SaaS, data & analytics, and AI.

We partner with experienced founders and organizations across Canada, the US, Brazil, the UK, and the EU. Our multidisciplinary team provides hands-on support throughout the entire venture lifecycle, leveraging proven systems and technologies to accelerate growth and reduce risk.

Motiv takes an industry-agnostic approach to venture building, working across diverse sectors. Our global ecosystem—comprised of entrepreneurs, corporates, investors, governments, non-profits, and post-secondary institutions—enables us to foster meaningful collaborations, leverage diverse expertise, and access critical resources. This ensures the ventures we support are well-positioned for long-term success.



PIETRO BREVIGLIERI

Venture Partner
Motiv

Email: Pbreviglieri@motiv.digital

Phone: 587-578-6157

Website: motiv.digital

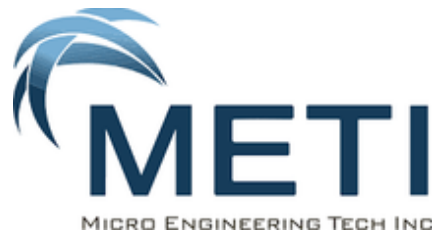


DELEGATES PROFILES

MICRO ENGINEERING TECH INC.

Born in 2010, Micro Engineering Tech Inc. (METI) is a forward - looking company that sees opportunities in challenges. We empower our teams and provide them a fair opportunity to solve these challenges to build a stronger organization for today and for the future.

Micro Engineering Tech Inc. (METI) is a pioneering, digital transformation solutions and services provider. We utilize the latest technology in laser scanning, cameras, navigation sensors, UAV, GNSS, data analytics, artificial intelligence, navigation solutions, software as a service, cloud-based solutions for creating HD maps and localization for autonomy and capital asset management. The solutions are multiple dimensions through integration of the 3D derivative products from the HD maps with METI Internet of Things (IoT) platform called Smart Infinity Dimensions (S ∞ D) that acquire/stream historical and real time data from various sources and sensors (vibration sensors, strain gauges, accelerometers, inclinometers and document digitalization)



AHMED ABDELWAHAB

Global Strategic Partnerships Manager
Micro Engineering Tech Inc.

Email: ahmed.abdelwahab@microengineering.ca

Website: www.microengineering.ca



DELEGATES PROFILES

RUNWITHIT SYNTHETICS

RUNWITHIT Synthetics' Synthetic Twin Intelligence platform enables decision-makers to dial forward sophisticated future scenarios and share the generated data and analytics in 6D - 3D GIS, with configurable time, context and population.



MYRNA BITTNER

CEO, Co-Founder
RUNWITHIT Synthetics

Email: myrna@runwithitsynthetics.com

Phone: 780-999-3755

Website: <https://runwithitsynthetics.com>



DELEGATES PROFILES

SYLVESTER.AI

Sylvester.ai is transforming feline healthcare by giving cats a voice through groundbreaking AI technology. With 89% precision in pain assessment using validated veterinary pain scales, our smartphone-enabled solution allows cat caregivers to understand their pet's wellbeing through a simple photo. This revolutionary technology addresses a critical gap in feline care, where 1 in 3 US households have a cat; but less than half receive regular veterinary care. Operating throughout North America and Europe, and with over 350,000 images assessed, Sylvester.ai is helping cat caregivers make informed decisions about their pet's health, catch potential issues early when treatment is most effective, and helping more cats receive care worldwide. Cat caregivers, clinics, and pet health organizations can learn more and sign up for free scans at www.sylvester.ai.



sylvester.ai

SUSAN GROENEVELD

CEO
Sylvester ai

Email: susan@sylvester.ai

Phone: 403-875-0089

Website: www.sylvester.ai



DELEGATES PROFILES

ZEROKEY

ZeroKey is a Canadian technology company that was founded with a vision to bring hyper-accurate location awareness to factories by bridging the gap between the lack of real-time data in traditional operations environments and the need for such data to drive process efficiencies, data-driven decision-making, and ultimately, bottom-line value.

Leveraging breakthrough and patented ultrasonic technology purpose-built for industrial environments, our renowned Quantum RTLS™ products deliver 1.5 millimeter 3D location accuracy, making it over 100 times more precise than incumbent solutions. By digitizing real-time physical processes with pinpoint accuracy, Quantum RTLS converts human-centric processes, material movements, assembly processes, tool actions, and all other physical actions to digital events. This highly actionable data enables AI-powered solutions that surpass human capabilities by leveraging thousands of real-time datapoints to make business-level decisions.

With Quantum RTLS, organizations gain unparalleled operational excellence and insights about the state of their operations, both real-time and historical, unlocking powerful analytics and the true potential of Industry 4.0.



MATTHEW LOWE

CEO
ZeroKey

Email: matt@zerokey.com

Phone: 403-608-9884

Website: <https://zerokey.com>



HAILEY MONAR

Director, Marketing
ZeroKey

Email: hmonar@zerokey.com

Phone: 403-880-8140

Website: <https://zerokey.com>



**Calgary Economic
Development**
BLUE SKY CITY