



TEAM ALBERTA

Japan FoodEx Trade Mission 2025





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MISSION ORGANIZERS



**Calgary Economic
Development**



SHONA REILLY

Director, Trade
Calgary Economic Development

Email:
sreilly@calgaryeconomicdevelopment.com

Shona Reilly is a vibrant, Calgary enthusiast and business professional building a community of companies interested in growing their businesses globally. She has worked at Calgary Economic Development for 9 years, supporting businesses in their global expansion. Shona's diverse experience has helped her develop a network of tourism, sales, marketing and economic development contacts throughout the community and across the globe. She provides support, mentorship and programming for companies interested in export development.

www.calgaryeconomicdevelopment.com



ROCHELLE EDWARDS

**Community Coordinator,
Trade Accelerator Program (TAP)**
Calgary Economic Development

Email:
redwards@calgaryeconomicdevelopment.com

Rochelle Edwards is the Community Coordinator for TAP. She has a strong background in the business ecosystem having owned and operated her own business in the Food and Beverage industry for five years. To support its growth, Rochelle participated in the Trade Accelerator Program (TAP) three years ago to learn how to export her business, gaining valuable tools and insights to scale effectively. Now, she works for TAP, helping other businesses navigate their own growth journeys. With a blend of hands-on experience, strategic knowledge, and being a very prominent influence in the business community, Rochelle is able to guide entrepreneurs toward success, providing the support needed to scale their businesses effectively.



MISSION ORGANIZERS



MARY BETH TAKAO

**Senior Business Development Officer,
Agriculture**
Government of Alberta in Japan, Embassy
of Canada

Email:
marybeth.takao@international.gc.ca

The Alberta Japan Office plays a vital role in fostering business-to-business connections between the province of Alberta, Canada and Japan in the agri-food sector. By facilitating partnerships, providing market insights, and supporting trade initiatives and investment and connecting with key industry players. With a focus on high-quality, sustainable agri-food products, Alberta, Canada is well-positioned to meet Japan's demand for premium imports.



LANA LEISHMAN

**Senior Trade Development Officer, Japan
and South Korea,**
Government of Alberta

Email:
lana.leishman@gov.ab.ca

Alberta's Ministry of Agriculture and Irrigation, Export Development Branch promotes and delivers specialized service to support Alberta's agriculture and agri-food sector to prepare for and enter new markets and expand sales in current markets. These services include a blend of expertise, market research, assistance in navigating market entry, business-to-business introductions, and showcasing Alberta's agriculture and value-added agriculture industry.

www.alberta.ca/ag-export-catalogue-about-the-catalogue



MISSION ORGANIZERS



Government of Canada
Trade Commissioner Service

Gouvernement du Canada
Service des délégués commerciaux



MANISHA ARORA

Director of Trade
Edmonton Global

Email:
marora@edmontonglobal.ca

The purpose of Edmonton Global is to radically transform and grow the economy of the Edmonton Metropolitan Region. We are a not-for-profit corporation founded by 14 municipalities that make up the Edmonton Metropolitan Region. Our focus is attracting foreign investment, helping Regional businesses export with the world, enhancing our Region's global competitiveness, and bringing our Region together with a unified voice to attract the attention and interest of investors the world over.

www.edmontonglobal.ca



MEGAN COLPITTS

Trade Commissioner
Canadian Trade Commissioner Service

Email:
megan.colpitts@international.gc.ca

Phone:
403-471-4708

The Canadian Trade Commissioner Service (TCS) helps companies navigate the complexities of international markets and make better business decisions. The TCS is on the ground in more than 160 cities worldwide. We gain market intelligence, uncover opportunities for Canadian companies and help reduce business costs and risks. The TCS is a free service of the Government of Canada, helping companies to prepare for international markets, assess market potential, find qualified contacts and resolve business problems.

www.tradecommissioner.gc.ca



DELEGATES PROFILES

EAU CLAIRE DISTILLERY

Nestled in the heart of Alberta's foothills, Eau Claire Distillery is dedicated to producing world-class spirits that embody the region's rich terroir. Using pure Rocky Mountain water and the finest Alberta-grown grains, our award-winning whisky, gin, and vodka reflect the unique character of our landscape. From horse-farmed barley to high-altitude maturation, every bottle is a tribute to the craftsmanship, tradition, and innovation that define Canadian spirits.

With a deep respect for history and a commitment to quality, Eau Claire Distillery has become a leader in the Canadian spirits industry, earning international recognition, including Platinum and Best in Class awards at the San Francisco World Spirits Competition. Whether it's our single malt whisky, small-batch gin, or ready-to-drink cocktails, each sip tells a story of Alberta's land, water, and pioneering spirit.



ANDY TEUBNER

Chief Growth Officer
Eau Claire Distillery

Email: teubnera@eauclairedistillery.ca



DELEGATES PROFILES

RIGHTEOUS GELATO

We're an artisan gelato company from Calgary, Canada, putting people first and profits second. We challenge others to be the change they want to see in the world—by making gelato. Our Gelato Factory & Coffee Bar offers a glimpse into our production through secure, transparent windows, alongside interactive classes where guests create custom flavours in our test kitchen. As a Certified B Corp, we proudly donate 1% of revenue to causes reducing poverty, supporting youth, and investing in local communities. Our Giving Gang volunteers over 1,000 hours annually. With a culture rooted in inclusivity and fun, we are Great Place to Work Certified and one of Canada's top employers.

We exceed industry standards for microbiological testing and hold certifications including SFCR, FSSC 22000, gluten-free, kosher, and Non-GMO for our dairy-free products. Beyond gelato and sorbetto, we produce a wide range of frozen desserts for private label and foodservice. Proudly, we're Canada's #1 gelato, using business as a force for good and holding the highest B Corp score of any Frozen Dessert company worldwide.



JAMES BOETTCHER

Custodian of Culture & CEO
Righteous Gelato

Email: james@righteousgelato.com

Phone: 403-452-3150



DELEGATES PROFILES

PALLISER ECONOMIC PARTNERSHIP (PEP)

Palliser Economic Partnership (PEP) is a regional economic development alliance in Southeast Alberta, dedicated to fostering growth and investment in the region. The PEP region is a major contributor to Alberta's agriculture and energy industries, with over 3,200 farms spanning 11.6 million acres of crop and pasture land, generating over \$1.1 billion in livestock and poultry production. The region also hosts significant wind energy projects worth billions and benefits from strategic transportation corridors along Highways 36 and 41, linking Alberta's agricultural and business sectors to major markets in the U.S. and beyond.

Through strategic partnerships, PEP supports business expansion, trade opportunities, and investment attraction in sectors including agri-food, energy, logistics, and manufacturing. Our mission is to create a thriving business environment that enhances regional cooperation and positions Southeast Alberta as a prime destination for investment and economic development.



BARBARA KULYK

Executive Director

Palliser Economic Partnership

Email: exdir@palliseralberta.com

Phone: 403-575-8002



DELEGATES PROFILES

CHINOOK CHEESE LTD.

Chinook Cheese is a local manufacturer of a large variety of specialty dairy products like cheese, yogurt, ghee, etc, with a focus on Mediterranean Style products, using 100% Canadian Milk.

With over 11 years of experience, Chinook Cheese continues to grow and partner with Canada's largest retail chains and specialty stores. The founder and CEO, Mr. Tarif Hamad, is a BSc in Chemical Engineering, MBA, and a CFS Certified Food Scientist, who developed the business with technical support and collaboration with several academic and technology centers and dairy scientists in Canada and the Mediterranean region. Chinook Cheese has 20 employees working in different capacities from QA/QC, Food Safety, Operation, Production, Cheese Making, Accounting and Sales.



TARIF HAMAD

CEO

Chinook Cheese Ltd.

Email: tarif@chinookcheese.com

Phone: 403-973-1743



DELEGATES PROFILES

THRIVE PROVISIONS INC **RANCH IV PROVISIONS**

Our beef protein snacks are branded, Ranch IV Provisions, we're dedicated to redefining snacking on the go, creating a delicious and nutritious solution for health-conscious individuals. We've made it our mission to provide a solution that satisfies your taste buds and nourishes your body. Our vision is clear – we want to inspire you to eat beef and natural protein. Established in 2000, we are part of the Ballco Group of Companies. We are a family-owned and operated fourth-generation, Alberta-based ranch. Our dedication to providing you with clean-label, high-quality Canadian premium meat snacks and continuing to innovate in the meat snack category is our mission.

In a world filled with processed and artificial options, Ranch IV Provisions is a leader in wholesome snacking. Our meticulously crafted, clean-label Wagyu beef bars are more than just a snack, they are sustainable and a value added product .

With the perfect balance of nutrition and flavour, each bite transcends the ordinary, delivering an experience that nourishes your body and satisfies your taste buds.



TRUDI WEBSTER

General Manager/VP Sales and Marketing
Ranch IV Provisions

Email: trudi@ranchIVprovisions.com



DELEGATES PROFILES

SWEET GRASS CONTRACTING LTD.

Sweet Grass Contracting Ltd. Is a family-owned and operated business located in the heart of Alberta, Canada. We have been trading cereal grains & pulse crops, and working in agriculture since 1995.

Our primary business has been to process and export high quality oats to the racehorse industry throughout the world. Sweet Grass oats are used by satisfied customers in North America, Asia and the Middle East. In addition to our animal feed plant, we also have begun a new plant for human grade oat production and we ship human grade oat products to markets worldwide. We started as an export focused oat processing plant and we continue to cater to the unique quality demands of the most quality conscious markets in the world.



PAUL MOWER

Sales/Marketing

Sweet Grass Contracting Ltd.

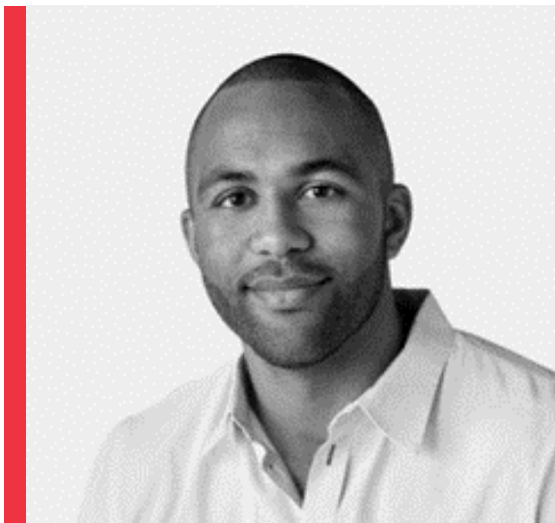
Email: paul@sweetgrassltd.com



DELEGATES PROFILES

TOKEN BITTERS

Token Bitters is a Canadian company specializing in premium bitters and non-alcoholic beverages. We pride ourselves on creating high-quality, innovative products that elevate drink experiences, catering to both cocktail enthusiasts and those seeking alcohol-free options.



KEENAN PASCAL

CEO

Token Bitters

Email: keenan@tokennaturals.com



JAMIE SHAY

Director of Business and Co-Founder

Token Bitters

Email: jamie@tokennaturals.com



DELEGATES PROFILES

CASA BONITA FOODS

Casa Bonita Foods is a company with national presence with the sole objective of providing Canadians with authentic Mexican flavours manufacturing 100% shelf stable products such as corn tortillas, chips, taco shells, as well as salsas and condiments. They are currently doing business with every single retailer in Canada and are exporting into the U.S.

Products/services: Casa Bonita Foods specializes in Authentic Corn Tortilla Chips and Soft Corn Tortillas in a variety of flavours under their own brand as well as under private label for a number of customers in Canada and in the U.S.



SERGIO LLERENA

Director

Casa Bonita Foods

Email: sergio@casabonitafoods.com

Phone: 587-892-0396



DELEGATES PROFILES

ONIE GRANOLA

ONIE Granola believes in the importance of quality ingredients and supporting local in our Prairie Provinces of Canada. Our Granola is baked in small batches and is based in the beautiful Foothills of Alberta. In our products, we choose to use only gluten-free and plant-based ingredients and we respect a healthy and balanced lifestyle. Now, more than ever, we see the significance of mindfully supporting as many farmers, suppliers and businesses as possible close to home. We pride ourselves on the quality and care we put into each and every bag of Granola...from our Bakery to your Breakfast Table.



ERIN LINDSKOG

Owner

Onie Granola

Email: onie.goods@gmail.com

Phone: 403-804-4478



DELEGATES PROFILES

SYC BREWING

At SYC Brewing Co., we craft beers, ciders, and non-alcoholic drinks that push boundaries while staying approachable. From hop-forward IPAs to refreshing ciders and thoughtfully brewed non-alcoholic options, we're all about creativity, quality, and bringing people together over a great drink.



RICHARD FYK

Co-Founder/CEO
SYC Brewing

Email: richard@sycbrewing.com



DELEGATES PROFILES

PRAIRIE HILLS

Prairie Hill Farms Ltd. "Prairie Hill Farms Ltd. is a food manufacturing facility established in 2020 in Picture Butte, Alberta, Canada. We process food and beverages, with our main products being Frozen haskap berries, haskap purees, freeze dried haskap powders, BBQ sauces, juice, haskap jams/spreads, syrups, and other preserves. The facility is capable of freeze-drying and grinding the haskap berries into powdered form or packaging them as a whole berry. We further focus on wholesale markets that sell bulk packaging of powder, puree and topping to the bakery and confectionary market. Prairie Hill Farms also provides co-manufacturing services for food manufacturers looking to scale their operation.



ROBERT MILOJEVIC

Plant Manager
Prairie Hill Farms

Email: robert@prairiehillfarmsltd.com



DELEGATES PROFILES

CANADA GRAND ENTERPRISES TWINFOOD CANADA

Found in 2008, Canada Grand Enterprises, also doing business as Twinfood Canada, is based in Alberta, the most important granary in Canada. As an agriculture products manufacturer and exporter, Twinfood Canada is doing our best to deliver our customers a portfolio of fantastic selection, the quality agri-products. Our products includes prepacked food and Bulk grains / seeds, such as Quick Oats, honey, Cold pressed Non-GMO Canola Oil and Flax Seeds oil, and Canadian wines, Icewines, which is matching healthy requirements for daily life. Twinfood Canada is also exporting oil seeds, oats, wheats, barleys and many kind of dry beans in bulk. We have been exporting Canadian Agri-food to Asian Countries for years, will be continuously to providing quality product and service to our customer.

As we all know, choosing the right food can help us maintain a healthy body and avoid some health problems. Twinfood Canada devotes to bring double natural, double safe nutritional food products to global consumers. Make a difference for your life with Twinfood products you having every day.



YANPENG ZHOU

General Manager
Canada Grand Enterprises

Email: zyanpeng@granwine.com
twinfoodcanada@gmail.com

Phone: 780-267-0730

