



# PHOENIX, AZ

## Scale-Up Mission

**CALGARY DELEGATES MANAGED BY:**  
Samantha Hay and Alex Klevsky





# TABLE OF CONTENTS

## **Mission Organizers**

Calgary Economic Development	3
Phoenix Sister Cities	4

## **Delegates Profiles**

Bottom Line	5
Dynamic Horizons Innovative Relations	6
Grant Metal Ltd.	7
Impact Applications	8
ISSEC Inc	9
Run With It Synthetics	10
The I.T. Company	11





# MISSION ORGANIZERS

## CALGARY ECONOMIC DEVELOPMENT

Calgary Economic Development works with business, government, and community partners to achieve economic success, embrace shared prosperity, and build a strong community for Calgary.

Calgary Economic Development is a not-for-profit corporation funded by the City of Calgary, private sector, community partners and other levels of government, and managed by an independent Board of Directors



**Calgary Economic  
Development**  
BLUE SKY CITY



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# MISSION ORGANIZERS

## PHOENIX SISTER CITIES

Phoenix Sister Cities exists to create people-to-people relationships between the residents of Phoenix and its sister cities through commercial, educational, cultural and artistic exchange programs and events that create and sustain global, long-term, international partnerships and business opportunities for the citizens of Phoenix.



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# DELEGATES PROFILES

## BOTTOM LINE

BottomLine wins market share for brands through key insights that come from in-depth research. This often means changes to business models, pricing, and, most importantly, market positioning. For companies looking to move their business forward, faster, and with a massive impact on their bottom line, we're here to do just that. #WeAreBottomLine "I know where I want my business to go, I just don't know how to get there." Sound familiar? You need BottomLine. You're ready to own your niche and the only way to do that is to get crystal clear on your market position. In doing so, you elevate your business and your brand to an untouchable status that your competitors envy and your clients adore. You might be asking yourself, "Is that possible?"

Our answer: It is. Our expert team can help you evolve your business through a collaborative approach. We understand you're ready to advance into the next growth stage and may need some help putting the pieces together. You know where you want to take your company, we know how to get you there.

We uncover your perfect niche using a proven, proprietary system that produces the marketing results you need to successfully greet your next stage of growth. Once we have uncovered what makes your business unique in its market, we set to work developing a comprehensive plan. We create a list of custom approaches that are in line with your budget, team, and time restraints, crafting a road map for your business evolution, based on where you want to go, and how you want to get there.



BottomLine

**LISA GENOVESE**

**President**  
Bottom Line

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# DELEGATES PROFILES

## DYNAMIC HORIZONS INNOVATIVE RELATIONS

With over 40 years of combined experience in consulting and Indigenous Relations, we specialize in fostering sustainable partnerships with Indigenous communities and other equity-seeking groups. Our background in community and Indigenous relations, environmental consulting and the energy and construction sectors gives us valuable insights into both industry challenges and community needs.

Our diverse team—encompassing various ages, genders, and ethnicities—ensures a wide range of perspectives, enabling us to deliver tailored, adaptive solutions.

We offer services in four key areas: Indigenous Relations, Education and Awareness, Community Engagement, and Social Impact. Whether our clients projects are in Canada or the U.S., our holistic and innovative approach integrates local community needs and Indigenous perspectives into their business strategies, providing a comprehensive solution for community engagement and social impact efforts.



**DHIR**

Dynamic Horizons  
Innovative Relations



**BROOK CARPENTER**

**VP Strategic Alliances**  
DHIR

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**DANIELLE HARTLEY**

**President**  
DHIR



# DELEGATES PROFILES

## GRANT METAL

Grant Metal Products custom manufactures quality, precision-made metal components. We have earned a solid reputation for providing top-of-the-line products to our customers for over 35 years.

We respond to challenging requirements, budgets, and production time-lines without compromising product integrity or consistency. At Grant we listen to our customers and develop programs to meet their needs.



### **JACOB EFROSMAN**

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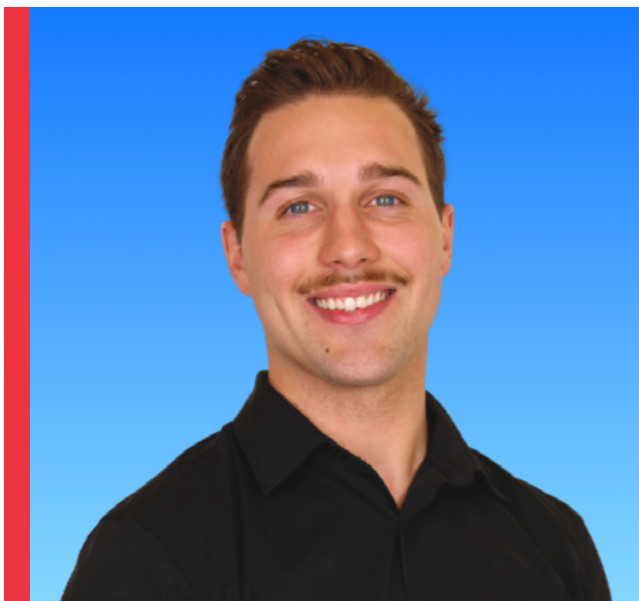




# DELEGATES PROFILES

## IMPACT APPLICATIONS

Impact Applications empowers founders of innovative tech companies to focus on the activities you do best while we secure non-dilutive grant funding for your business. We provide Full Service Grant Management: researching, writing, applying, and reporting for grants on your behalf with speed, communication, and trust to save you time, effort, and focus, all while ensuring a money back guarantee.



### **CHASE MILLER**

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# DELEGATES PROFILES

## ISSEC INC

ISSEC inc. helps enterprises deal with various business and technology challenges. We guide your organization to adopt the right technologies, we help you formulate and implement sound data strategy. With our expertise in cybersecurity, we are able to support development of right-sized security solutions that is embedded in your organization's culture and norms. We enable your organization to leverage compliance effort as a value add for continuous improvement. Our goal is to help your company grow securely.



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# DELEGATES PROFILES

## RUN WITH IT SYNTHETICS

RUNWITHIT Synthetics (RWI) advanced simulation, synthetic data, and 3D visualization platform delivers data management, synthetic modelling, synthetic data generation, and VR visualization at community, city and larger scales. This is inclusive and representative of diverse people, natural and built environments, governance, businesses, utility services, and grid infrastructure, to inform integrated urban (re)development strategies and accelerate climate action with innovative plans, pilots, and programs.



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# DELEGATES PROFILES

## THE IT COMPANY

The I.T. Company is dedicated to transforming the way businesses leverage technology to achieve their goals. With a unique approach that is both proactive and preventative, we ensure that your business runs smoothly and efficiently and utilizes technology as a growth tool, not a cost center.

We understand that only 21% of business owners feel they are up to par with today's technology, and we are here to bridge that gap. Our team of experts is committed to providing top-notch IT solutions tailored to your specific needs, whether it's managing your IT infrastructure, enhancing cybersecurity, or optimizing your cloud services.

By partnering with The I.T. Company, you gain access to a wealth of knowledge and experience that will help you stay ahead of the competition. We take the stress out of technology so you can focus on what you do best – growing your business.



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# Calgary Economic Development

BLUE SKY CITY