# LONDON, ENGLAND

## LONDON TECH WEEK

#### ALBERTA DELEGATES MANAGED BY:

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## **MISSION ORGANIZERS**



**SHONA REILLY** 

Director, Trade Calgary Economic Development



**SAMANTHA HAY** 

Specialist, Trade, Calgary Economic Development



**AMANPREET BHATTI** Manager, Trade, Edmonton Global



**SHELLY NGUYEN** Senior Trade Officer, Europe



#### **CALGARY ECONOMIC DEVELOPMENT**

Calgary Economic Development works with business, government, and community partners to achieve economic success, embrace shared prosperity, and build a strong community for Calgary.

Calgary Economic Development is a not-for-profit corporation funded by the City of Calgary, private sector, community partners and other levels of government, and managed by an independent Board of Directors



### **KEY CONTACTS**



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### **EDMONTON GLOBAL**

Edmonton Global is the economic development organization representing 14 municipalities that make up the Edmonton Metropolitan Region. Our purpose is to radically transform and grow the economy of the Edmonton region. We do this by working to attract investment into the region and by helping our local companies expand through international trade.



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#### **GOVERNMENT OF ALBERTA**

Located in Western Canada, the province of Alberta is a vibrant place to live, work and do business. Alberta is a known leader in responsible resource development across all sectors. Our province is a leader in research and innovation, technology and artificial intelligence. Home to some of the world's most livable cities with a young, educated, innovative, entrepreneurial and diverse population, a burgeoning tech sector and one the most business-friendly climates in North America, Alberta offers many opportunities for success.

Alberta is open for business. Alberta representatives are available to discuss trade and investment opportunities, share market intelligence and help develop business contacts to support trade and export development.

Alberta

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#### **XENA VISION**

XENA VISION is the next generation Emergency Recognition Technology through Advanced Video Analytics. Immediate and automated detections with the lowest false alarm lead to immediate interventions. We provide the simplest way to measure the impact, while you create it in each second, in an E2E manner. Use Xena Vision to set the goal of prevention, give the promise, make it happen, and be the change as we promise!



### **KEY CONTACTS**



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### **UPROW**

UpRow is designed to ease the often overwhelming process of settling into a new country by connecting immigrants directly to essential resources and services.

Leveraging cutting-edge AI technology, UpRow offers personalized recommendations tailored to the unique profiles and needs of each user, ensuring that every newcomer has access to housing assistance, legal advice, utility connections, language tutoring, and more. Our mission extends beyond individual support, aiming to build vibrant, inclusive communities through meaningful connections between immigrants and local businesses.



#### **KEY CONTACTS**



#### **KELISE WILLIAMS**

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### **DIGIFORCES**

Welcome to DiGiForces, where innovation meets cybersecurity excellence. We are a leading firm specializing in digital and cybersecurity transformation, dedicated to fortifying organizations of all sizes to enhance their security posture and thrive in an everevolving digital landscape.

At DiGiForces, we understand that innovation drives progress. That's why our mission is not just about protecting our clients' digital assets, but empowering them to innovate fearlessly. Our motto, "Protect... Innovate... Thrive...," encapsulates our core philosophy. We believe that by providing robust cyber protection, we enable our clients to unleash their creativity and drive towards success with confidence.



### **KEY CONTACTS**



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### **BLUEMARVEL**

BlueMarvel is an industrial operations technology company. By empowering industrial operators with actionable insight, translating the complexities of industrial data, and facilitating seamless data validation across multiple sites, BlueMarvel.Al emerges as the solution, generating crucial insights into human safety, asset reliability, production optimization, and energy efficiency.

BlueMarvel is your industrial expert and partner in navigating the digital transformation space and exploring the exciting new frontiers of AI and Machine Learning in industrial enterprises



#### **KEY CONTACTS**



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#### KOVR

KOVR emerges as a pioneering force in the realm of mixed reality since its inception in 2017. Driven by an unwavering vision, we specialize in crafting transformative mixed reality solutions customized for the spheres of marketing, education, and training, spanning a myriad of industries. From industrial equipment to aviation, healthcare to tourism, HR soft skills to safety, our innovative offerings redefine conventional boundaries.



### **KEY CONTACTS**



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### LAWTIQ

Lawtiq is excited to participate in London Tech Week, showcasing our specialized services tailored for startups, investors, and business owners looking to establish and grow their operations in Canada.

With a proven track record highlighted by our recent success at SXSW, where we secured significant contracts, Lawtiq brings a wealth of experience in navigating the Canadian business landscape. Our team offers expert guidance and personalized solutions, making the process of starting a business in Canada transparent, honest, and efficient.



### **KEY CONTACTS**



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### **CLICK&PUSH ACCESSIBILITY INC.**

Click&Push Accessibility Inc. is a social enterprise dedicated to increasing the ease of personal mobility for all by providing technology capable of improving accessibility and creation of inclusive communities. Our main project involves launching an accessibility mapping app, called The Atlas, that combines subjective user experience information and objective exertion data.

ATLAS empowers event organizers with a digital map highlighting accessibility features like ramps, elevators, and accessible washrooms. It's a platform where both organizers and attendees can report accessibility barriers, fostering a barrier-free, inclusive environment. Most importantly, ATLAS is a cost-effective solution for collecting data on accessibility barriers, enabling truly inclusive events.



### **KEY CONTACTS**



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### **SCOOLY**

Scooly cutting-edge platform is revolutionizing how students apply to educational institutions abroad. With just one application, they can explore hundreds of schools and benefit from our Al-driven matching tool. Our platform also includes a marketplace for vetted immigration experts all over the world and a digital multi-currency wallet that make financial transactions accessible before students even set foot in their destination countries.



#### **KEY CONTACTS**



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#### **AXIALBRIDGE**

AxialBridge is a female founded company providing extensive experience supporting the life cycle of taking new therapies from concept through clinical trials and to market.

Founded in early 2020, we are passionate about changing the health paradigm from traditional pharmaceuticals, by supporting the movement towards the adoption of precision medicine focused on unmet current and future medical needs of people globally.

Our organization is dedicated to the advancement of novel therapeutics, devices and digital health platforms by providing a more targeted and customised approach including strategic services from preclinical advisory, pre-phase I strategic advisory support up to commercialization, including reimbursement & market access strategies.



### **KEY CONTACTS**



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### CHATA.AI

Chata.ai offers an embeddable analytics solution that empowers users to securely access and analyze data through natural language and data alerts. Using our AI technology, we create private custom language models for proprietary data and deploy within the enterprise's environment for maximum security. Additionally, our solution significantly reduces operational costs by 97% through CPU inference, offering a more cost-effective alternative to GPU-based LLM solutions.

## CHATA.AI

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### **P'S & Q'S**

p's & q's is a strategy development firm dedicated to guiding organizations in refining their strategic direction and overcoming a spectrum of challenges. With a commitment to innovation and pragmatism, we specialize in transforming businesses by challenging conventional wisdom and implementing forwardthinking solutions. We believe in active collaboration with our clients, working hand-in-hand to deliver practical tools and strategies that drive tangible change and deliver results.

## p's & q's

### **KEY CONTACTS**



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#### MEDLIOR HEALTH OUTCOMES RESEARCH

Medlior Health Outcomes Research is a women-owned, independent Canadian consultancy specializing in health outcomes research. Established in 2008, Medlior provides high-quality, data-driven solutions, including real-world evidence studies, health technology and value assessments, evidence synthesis and medical writing. With a combination of methodological rigor (#methodsmatter), creative innovation, and collaborative teamwork, Medlior is committed to disrupting healthcare.



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#### IOTASOL

iotasol, a global software development leader, transcends the role of a mere development partner. Committed to lasting collaborations, we embody trust and innovation.

From ideation through deployment, we integrate into our clients' vision, ensuring relevance in a dynamic tech sphere. With a flawless 100% success rate, we specialize in cost-effective, impactful digital solutions, empowering businesses in a competitive landscape.



### **KEY CONTACTS**



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