



# Implementation and Timelines

## Hierarchy of indicators

The previous Economic Strategy for Calgary reported on core indicators to answer the question: "How are Calgarians better off?" In this update, they are replaced with indicators reflecting progress on each of the areas of focus. In addition, performance indicators will be developed to reflect the progress toward key initiatives.

**4**  
Focus Areas

**13** Key Initiatives

## Focus area indicators

The key performance indicators for each area of focus meet three criteria:

1. Progress toward the goal
2. Data available on an annual reporting basis
3. Comparable data is available from other jurisdictions in Canada

## Implementation

With four areas of focus, 13 key initiatives and 45 actions, there is much to do in achieving the vision of the Economic Strategy within the timelines that have been established.

*Calgary in the New Economy* will be a living document. It will adapt and evolve over time to meet the needs of Calgary.



## Implementation Timeline

Immediate | 1-5 Years | 5+ Years



Talent

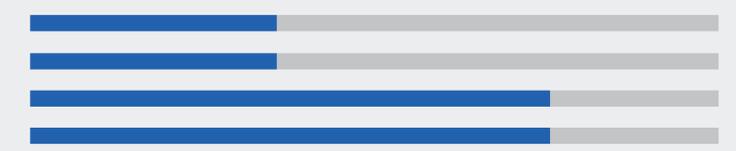


Create Canada's largest talent accelerator



Establish Calgary as a magnet for students

Create Canada's largest talent accelerator  
Establish Calgary as a magnet for students  
Emphasize creativity and innovation from K-U  
Address immediate needs through attraction efforts



Emphasize creativity and innovation from Kindergarten to University (K-U)



Address immediate needs through attraction efforts



Innovation



Create the Calgary Innovation Corridor



Build funding to support generational growth

Create the Calgary Innovation Corridor  
Build funding to support generational growth  
Develop relationships within the innovation ecosystem  
Accelerate growth through attraction, advocacy and trade



Develop relationships within the innovation ecosystem



Accelerate growth through attraction, advocacy and trade



Place



Accelerate urbanization and connectivity in the core



Expand and enhance tourism, culture and recreation assets

Accelerate urbanization and connectivity in the core  
Expand and enhance tourism, culture, and recreation assets  
Intentionally support diversity and inclusion



Intentionally support diversity and inclusion



Business Environment



Deploy initiatives to facilitate business development and growth



Develop Calgary as a Living Lab

Implement initiatives to generate business development and growth  
Develop Calgary as a Living Lab

